



MEDIA RELEASE

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For immediate release

Birdsville Cup launch of 'Faces at the Races'

Acclaimed outback landscape photographer and Birdsville native, Karen Brook, is set to launch her new online digital download gallery with her 'Faces at the Races' exhibition of the Birdsville race weekend.

The exhibition will capture the revelry of the races, providing inexpensive digital downloads for race-goers to purchase. Photographs will become available from www.karenbrook.com.au on 1st September 2006.

Karen's official photographs of the 2006 Birdsville Cup race meeting will include commemorative finish line photos of the Cup race and will be available to purchase via the online gallery. Karen will donate 10% of all sales from the 'Faces at the Races' exhibition to the Royal Flying Doctor Service and the Birdsville Clinic.

In January 2006, Karen captured one of the largest dust storms in Australia for 20 years, transcending her career to the world stage. The photograph featured in The Australian, London Times (UK), Daily Mail (UK) and Junior Focus Magazine (Italy). From this coverage, Audi will be using the photograph to launch their new car, the Q7 model Audi.

At only 21 years of age, Karen has been the Birdsville races official photographer since 2004 however she began documenting the races through photography in 1998. In 2006, Karen was chosen to exhibit her photographs in the Australian Racing Museum's 'Country Racing in Focus' exhibition. The exhibition featured eight horse-races from around Australia, with Karen being selected as the Birdsville races photographic contributor.

Ends.

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